

Save the Date

NOVEMBER 4
2010

HIV LAW PROJECT'S ANNUAL BENEFIT
Advocacy, Art, Community & Spirit



HELEN MILLS EVENT SPACE & THEATER
137-139 WEST 26TH ST.
NEW YORK, NY

Advocacy, Art, Community & Spirit honors HIV Law Project's twenty years of steadfast service to disadvantaged and low-income people living with HIV/AIDS. We also celebrate the intersection of advocacy, art, community, and spirit through a riveting program, an exhibition and silent auction of fifteen works from contemporary modern artists, live music, and a unique opportunity to connect with social entrepreneurs, investors, and civic minded leaders in business, finance, media, entertainment, law, and community advocates.

Date: Thursday, November 4, 2010

Time: 6:00 PM VIP Reception & Artist/Curator and Artist Tour
6:30 PM General Reception & Silent Auction
7:00 PM Program
7:30 PM General Reception & Silent Auction continues
8:00 PM Entertainment
9:00 PM End

Venue: Helen Mills 137-139 West 26th Street, NY 10001 www.helenmills.com

Honorees: As of 7/21/10: Distinguished Public Service Award (Congressman Anthony Weiner); Distinguished Pro Bono Service Award (Outten & Golden LLP); Distinguished Advocacy Award (TBD); Special Recognition Award (TBD)

HIV LAW PROJECT:

A LEADER IN THE FIGHT FOR THE RIGHTS, DIGNITY AND QUALITY OF LIFE OF PEOPLE LIVING WITH HIV/AIDS

HIV Law Project was founded in 1989 to meet the legal needs of those who found themselves on the margins of the AIDS epidemic because of their race, ethnicity, gender or economic status. HIV Law Project was the first and, today, remains the only legal agency providing comprehensive legal services exclusively to low-income people living with HIV/AIDS in New York City, particularly women and their families; people of color; undocumented and recent immigrants; members of the LGBT community; and the homeless.

Since 1989, HIV Law Project has handled more than 21,000 cases and provided over 200,000 hours of free legal assistance to low-income New Yorkers living with HIV/AIDS. We prevent unlawful evictions, handle challenging immigration related cases, and help clients secure critical benefits. We fight against discrimination and abuse and handle confidentiality issues. Over the years, HIV Law Project has expanded its legal and advocacy services to include advanced advocacy and leadership trainings for HIV-positive women, community legal education, technical assistance to other service providers, and social support services for clients.

All of our clients are low-income HIV-positive people living at or below .125% of the poverty line. Over 85% of our clients are people of color; 31% are women; and over 50% are new or recent immigrants. The overwhelming majority of our clients receives public assistance and depends on Medicaid or ADAP to obtain access to HIV primary care. Most come from New York City's poorest communities and have few educational, familial and community resources at their disposal

Contact: Michael Pankow HIV Law Project, 15 Maiden Lane, 18th Floor, New York, NY 10038
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Yes! I want to invest in critical legal and advocacy services for people living with HIV/AIDS.

Corporate Sponsorships (please check where applicable and submit by Thursday, October 21, 2010 for ad submissions and listings in the event catalogue. Otherwise RSVP by Tuesday, November 2, 2010)

- Advocate (\$2,500)** - Includes 8 tickets; invitation to the VIP reception with a pre-event tour of the artwork for you and your guests, 1/2 page ad in the program catalogue and sponsorship acknowledgement on the benefit website
- Benefactor (\$5,000)** - Includes the above with 10 tickets and a full page ad in the program catalogue
- Leadership (\$10,000)** - Includes the above with 12 tickets and custom **marketing options**, including name opportunities and inclusion in on-site event signage and pre-event promotional items (TBD), plus
- Underwriter (\$15,000)** - Includes the above with 15 tickets, **prime marketing options** plus (TBD) an option to name a representative as Vice Chair of the 2010 Annual Benefit
- Premier (\$25,000)** - Includes the above with 20 tickets, **premier marketing options** plus (TBD) an option to name a representative as Chair of the 2010 Annual Benefit

Single Tickets (please check where applicable and submit by Thursday, October 21, 2010 for ad submissions and listings in the event catalogue. Otherwise RSVP by Tuesday, November 2, 2010)

Tickets

- _____ **Sponsor (\$150)** - Acknowledgement in the event catalogue, annual report and website
- _____ **Advocate (\$250)** - All the above plus an original limited edition print (13" X 16") by a contemporary artist (TBD)
- _____ **Benefactor (\$500)** - All the above with an original limited edition print (16" X 20") by a contemporary artist (TBD) and an invitation to the VIP Reception with a pre-event tour of the artwork
- _____ **Leadership (\$1000)** - All the above with an original limited edition print (22" X 26") by a contemporary artist (TBD)

I cannot attend the event, but would like to make a donation in the amount of \$ _____

In honor of _____

If paying by credit card, please fill out the information below

Name: _____ Company: _____

Address: _____ Email: _____

Phone: _____ Credit Card Type (circle 1): Visa MC Amex Discover

Card # _____ Exp. Date: _____

Signature: _____

If paying by check, please make the check payable to HIV Law Project.

HIV Law Project is a 501 c(3) organization. Contributions are tax-deductible to the maximum extent allowed by law.

Program AD Response Form

Yes! I want to invest in critical legal and advocacy services for people living with HIV/AIDS.

Corporate Program Ads (please check where applicable and submit by October 21, 2010)

Please indicate what size ad you would like to place.

- Full page advertisement (5.25x8 inches) \$1,000
- Half page advertisement (5.25x4 inches) \$700

Non Profit Program Ads (please check where applicable and submit by October 21, 2010)

Please indicate what size ad you would like to place.

- Full page advertisement (5.25x8 inches) \$500
- Half page advertisement (5.25x4 inches) \$300

Formats accepted (must be grayscale or B/W):

- PDF (all fonts embedded),
- 300 dpi TIFF files,
- Vector EPS files exported to Illustrator 10 or earlier (pre-CS, all fonts embedded or converted to outlines).

I cannot attend the event, but would like to make a donation in the amount of \$ _____

In honor of _____

If paying by credit card, please fill out the information below

Name: _____ Company: _____

Address: _____ Email: _____

Phone: _____ Credit Card Type (circle 1): Visa MC Amex Discover

Card # _____ Exp. Date: _____

Signature: _____

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